

Ohio's low taxes make you more competitive around the world.

- **Reduced operating costs.**
No tax on inventory or corporate income.
- **Enhanced productivity.**
No tax on investments in machinery and equipment.
- **Boost ROI.**
No tax on product sold to customers outside Ohio.
- **Reward entrepreneurialism.**
First \$1 million in gross receipts are tax-free.
- **Enjoy a level playing field.**
All companies taxed the same low rate.

To learn how Ohio's tax reform can increase the return on your next investment, call **1-877-466-4551** or visit us at **www.OhioMeansBusiness.com**.



Why Ohio

Maximize ROI on your next capital investment.

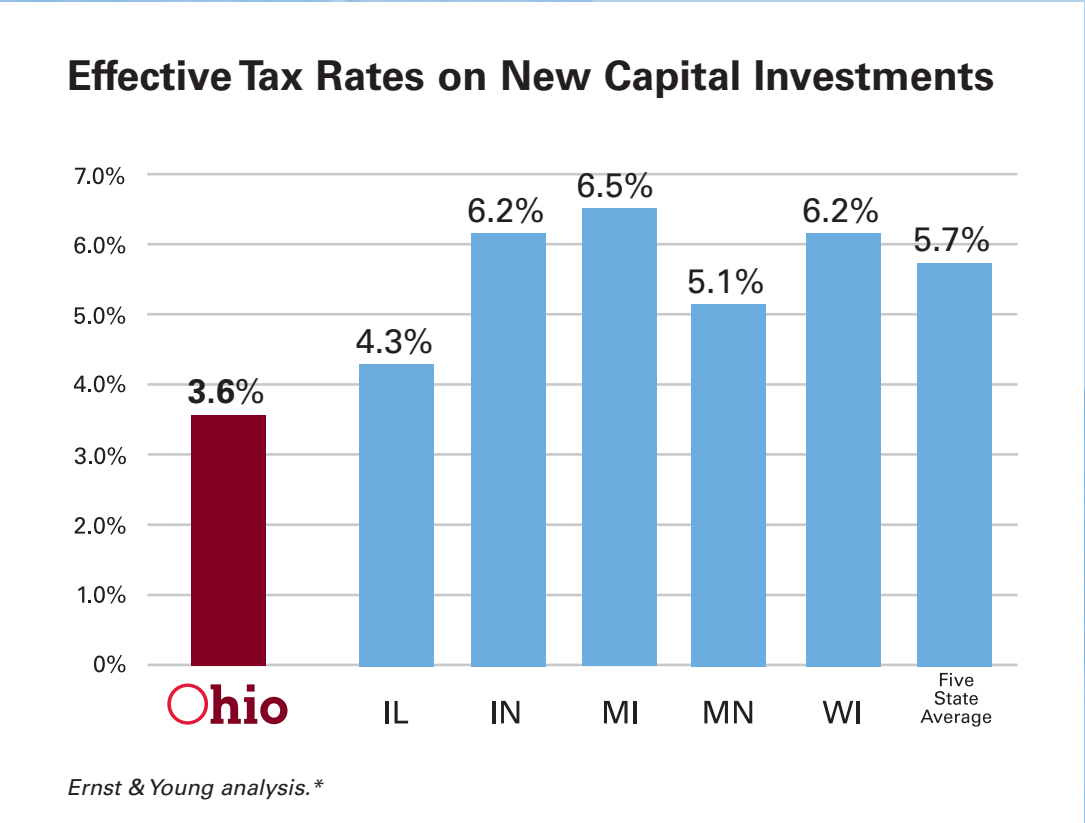


Here's how Ohio's dramatic tax cuts can help.

The lowest state taxes in the Midwest make you more competitive in a global economy.

Today, your competition comes from every corner of the world, and your business needs every advantage to survive and prosper. With that in mind, Ohio lawmakers dramatically revamped the state’s tax

structure, creating the lowest rates in the Midwest and an extremely profit-friendly business climate for companies that locate here. Ohio provides the tools you need to win in a global economy.



*The effective state and local tax rates (taxes divided by before-tax income) on new capital investments are calculated for four selected manufacturing industries (food processing, pharmaceuticals, electronic components, and motor vehicles) and three service industries (information services, computer services and research and development). The representative firms are multi-state companies selling primarily in regional national and international markets. The included state and local taxes are those imposed directly on a company's new capital investments (machinery, plant and equipment): corporate income and net worth taxes, property taxes, the sales tax imposed on the purchases of capital equipment and structures and the Commercial Activity Tax. The tax parameters for each state are based on the tax features scheduled to be in effect by 2010, the year that Ohio's tax changes are fully effective.

Here's how Ohio's recent tax reform can impact your bottom line:

Bolster your productivity. Eliminate tax on machinery, equipment, furniture and fixtures.

Ohio's revised tax code eliminates tax on capital for new machinery and equipment, so you can invest in greater productivity with zero tax burden. Taxes on machinery and equipment placed in Ohio before January 1, 2005 will be reduced each year until the tax is eliminated in 2008. The tax on furniture and fixtures will also be reduced each year through 2008.

Slash your operating costs. Eliminate tax on inventory.

Carrying inventory costs can be a heavy burden for your company, especially warehousing and distribution operations. Tax on inventory held in Ohio will be eliminated by January 1, 2008.

Enjoy a level playing field. All businesses are taxed at the same low rate.

No unfair advantages. No favored competitors.

Maximize your profits. Eliminate corporate income and franchise taxes.

Taxing profits hurts your company and hampers growth opportunities. These taxes will be eliminated completely in Ohio by tax year 2010.

Boost your ROI. Eliminate tax on sales of goods and services to customers outside of Ohio.

Only sales within the state are taxed at a flat rate of 0.0026, which translates to \$2.60 per \$1,000 of Ohio sales. You get a greater return on your investment dollar.

Reward your entrepreneurial ventures. No tax on first \$1 million in annual gross receipts.

This provides attractive relief for small businesses, especially those that transact most or all of their business in Ohio. Helps new businesses get established and show a profit sooner.

